

ARGUMENT IN FAVOR OF MEMORIAL TO THE REGENTS

The University's current fiscal situation is dire as a result of drastic declines in state investment. Despite an increase of over 50% in student enrollment since 1990-91, state support has increased by only \$140 million, just over 5%, in non-inflation adjusted dollars. In adjusted dollars, state support per student has dropped from \$16,720 per student in 1990-91 to \$6,770 per student in 2011-12. UC's total expenditure per student has declined 19% over that same period from \$21,370 in 1990-91 to \$17,390 in 2011-12; fee increases have only partially offset the loss in state funding. At the same time, the student share of the cost has nearly quadrupled: in 1990-91, students paid 13% of the cost of their education; in 2011-12, students paid 49% of the cost of their education.

To preserve access for low-income students in the face of rapidly rising fees, UC has dedicated a third of the tuition it receives to financial aid. In other words, one-third of tuition revenue supports accessibility rather than providing instruction. Without a reliable revenue stream from the state, the University will necessarily come to rely increasingly on payments by those who can afford them, thereby reducing its ability to serve all academically qualified California students regardless of their financial resources.

The state's two-decade withdrawal of support from the University has been the result, above all, of a series of sharp declines in state revenue, accompanied by increased spending in other areas, notably prisons. Unless the state is able to project sustainable and consistent increases in revenues, and prioritize higher education in its funding decisions, it will not be able to provide the funding needed to maintain UC as the greatest public university system in the world. The political deadlock in the legislature makes it impossible to enact revenue enhancing measures through the normal legislative process and forces advocates for such measures to resort to ballot propositions.

Most Assembly members who argued against submitting the proposed Memorial expressed concern that it might not garner enough votes to be a strong statement. These individuals did not advocate that Senate members vote against the Memorial.

By asking the Regents to support ballot measures or legislation to increase state revenue and prioritize investment in the University, the Senate will signal that it does not accept the view that loss of state support is inevitable.

By law and University policy, only the Regents may take a position on behalf of the University in support of a specific ballot measure. (*See* <http://www.ucop.edu/state/advocacy/ballotguidelines.html>.) When faculty and members of the public campaign as individual citizens in support of revenue enhancing ballot measures, their message that such a measure is essential for the University will gain credibility and force if they are able to point to a statement by the Regents that a specified ballot measure would benefit the University.

Moreover, calling on the Regents to endorse measures to enhance state revenues and to prioritize higher education will place the Senate on record in solidarity with current and

future students in seeking solutions to California's and the University's budget crisis.

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The priority of the faculty is the teaching, research and service missions of the University of California, not political advocacy.

Although faculty do not give up their rights as private citizens to campaign for political causes, they should not attempt to involve the University in their private efforts. The political environment is in rapid flux, and it would be a mistake for the Regents to bind themselves to support any one among several potentially competing revenue enhancement measures.

There is no guarantee that any measure placed on the ballot will be constructed in a way that benefits the University. Proposals reportedly under consideration do not appear to provide adequate guarantees of long-term funding for the University.

The constraints on University advocacy in support of a ballot measure (<http://www.ucop.edu/state/advocacy/ballotguidelines.html>) are so severe that there is little to gain from Regental support of a ballot measure.