The Clinical Affairs Committee (CAC) was called to order by Vice Chair Hope Rugo on May 22, 2013 at 4:35 p.m. in room S-118. A quorum was present.

Approval of Minutes from the April 24, 2013 Meeting (Attachment 1)
The committee approved of the minutes.

Vice Chair's Report
Vice Chair Hope Rugo reported on the following items:
- Medical Center Strike:
  - Represented workers employed by the Medical Center are currently on strike. UCSF has taken all the necessary measures to ensure that patients are not put at risk. So far there have not been any incidents.
- Strategic Planning:
  - UCSF is engaging in strategic planning in an effort to find ways that best position the organization to compete with other health care providers in the Northern California market.
- Mission Bay Academic Building:
  - With the development of the Mission Bay Academic Building activity-based workspace seemingly inevitable, the Senate has drafted a white paper outlining several options that campus leadership should consider moving forward. These options include placing a moratorium on the further use of activity-based workspace in the plans for other academic buildings and a request that an independent and impartial study be done on the effect of the new workspace on productivity and overall well-being.

UCSF Clinical Enterprise Strategic Planning (Attachment 2)
Megan Ingraham, Senior Manager with Manatt Health Solutions, gave a presentation on UCSF’s clinical enterprise strategic planning initiative. Megan started off by informing the committee that planning started in February with the appointment of members to a steering committee and with the development of an environmental assessment report. Megan informed the committee that Chair Phil Rosenthal has been appointed to the steering group and thus he should be available to provide future feedback and information to CAC. Upon reviewing the steering group membership, Committee members raised a concern that the steering committee list lacked representation from clinicians from the other schools.
Megan acknowledged the comment and responded that there are plans to involve representatives from all schools throughout the process.

Megan then reviewed the environmental assessment report developed by the consulting group and presented to the steering committee. This report showed that while UCSF has a strong position with referrals, the Medical Center only has a small portion of the adult primary care market. This is due to strong efforts from competitors like Kaiser and Sutter who are doing a good job at providing quality primary care services for a lower-cost to customers. Furthermore, UCSF market share is threatened by other institutions like Stanford who have started to expand their network by buying up private practices and developing strategic partnerships. Coupled with recent health reforms that will lead to more individuals with insurance and a greater demand for primary care, UCSF has identified the need to develop strategies that will help the University compete in the market before the remaining share is obtained by other competitors. The institution must now find out how it will develop an Accountability Care Organization that will provide a continuum of care to all patients. Questions must be asked on who should be included in an expanded network and what will be the role of each participant.

With the first phase of the planning process almost complete, the group is now moving into the second phase of engaging the UCSF community by asking for feedback on strategies and tactics. Soon, UCSF faculty and administrators will be receiving a survey asking them to provide feedback on the general direction of the project.

**Sustainability Resolution**
Analyst Cardenas informed the Committee that in a recent online vote, the group endorsed the resolution with the majority vote.

**Ethics and Compliance Document**
The Executive Vice Chancellor’s Office has requested that the Academic Senate review and respond to several ethics and compliance policy documents. Committee members reviewed and discussed the Industry Relations Statement of Principles document and Workforce Sanctions for Patient Privacy Violations Policy. All members agreed that they did not have any issues, but did ask for the Ethics and Compliance office to ensure that the proposed principles and policies should be made consistent with the online trainings that faculty are required to complete.

**Reports from the Schools**
No Reports

**Old Business**
None.

**New Business**
None.

Chair Rosenthal adjourned the meeting at 5:50 p.m.

Senate Staff:
Artemio Cardenas, Senate Analyst
Artemio.Cardenas@ucsf.edu; 415/476-4245