UCSF Academic Senate
Elena Fuentes-Afflick, MD, MPH, Chair

MINUTES
Thursday, June 10, 2010

The Division Meeting was called to order by Chair Fuentes-Afflick on December 3, 2009 at 3:35 p.m. in room N-217. A quorum was present at 4pm.

Approval of Minutes from December 3, 2009
The minutes of the December 3, 2009 Division Meeting were approved.

Announcements from the Division Chair: Report on Key Faculty Issues at UCSF and UC Systemwide
Chair Fuentes-Afflick welcomed the attendees and the Chancellor and made these announcements:

- UC President Yudof remains intent on ending furloughs on August 31, 2010.
- Post-Employment Benefits changes are still in development. Chair Fuentes-Afflick will update Senate members as information becomes available.
- Initial recommendations from the UC Commission on the Future are still being vetted by Commission Work Groups. UCSF provided its feedback in May 2010. By September 2010 all recommendations must be finalized so as to put them into action. UCSF Academic Senate Vice Chair Robert Newcomer will represent UCSF on the Commission on the Future.
- Chair Fuentes-Afflick is joining, at the Chancellor’s request, the Chancellor’s Executive Cabinet.
- Outgoing Academic Senate Committee Chairs were thanked for their exemplary service in tough economic and university times. Each chair that was present received a certificate honoring their service; those not in attendance will be sent their certificates. She also highlighted key Senate members who served in additional systemwide-level capacities.

Chair Fuentes-Afflick advised those in attendance that she must depart the Division Meeting at 4:30pm to attend another meeting. UCSF Academic Senate Secretary Peter Loomer will assume running of the meeting from that point forward.

Announcements from the Chancellor
Chancellor Susan Desmond-Hellmann addressed the Division and outlined her current five priorities: State and university budget and furlough; implementation of ‘operational excellence’ objectives; fundraising; practical strategic planning; and UCSF climate and diversity.

The Chancellor answered questions from the audience:

- On furloughs, some of the restoration of monies lost by ending furloughs will come from the raising of student educational fees, plus savings from operational excellence changes. Campus budgeting and planning is built around these two focal points.
- For strategic planning, it’s important to have input both internally and from outside the campus. Planning should be both practical and current; if anything within the five-year plan isn’t worth pursuing or hasn’t been pursued since it’s creation as an idea, it should be eliminated. For
example, looking at Global Health—planning will focus on what would make sense in ten years (not what would make sense next week) and work backwards from there.

**Special Orders**
Chair Fuentes-Afflick commented on the Academic Senate Committee Appointments for 2010-2011. She asked for a vote of consent on the new roster for 2010-2011 Committee Appointments.

An attendee mentioned that several people on the roster are retiring and wondered if it would affect the committee roster. Chair Fuentes-Afflick verified that emeritus Senate members can still serve and as far as Committee on Committees is aware any retiring Senate members are intending to remain on Senate committees.

**Reports of Special Committees**
None

**Reports of Standing Committees**
Committee on Library and Scholarly Communication – Richard Schneider, Chair of UCOLASC and Vice Chair of UCSF COLASC and Karen Butter, UCSF University Librarian

Vice Chair Schneider spoke to systemwide issue that has arisen with Nature Publishing Corporation and the subscription rates/fees, which are newly being proposed. They represent an exorbitant increase of $1 million UCSF must pay. UCSF has proposed to Nature that unless they keep subscription levels as is (in terms of finances), UC system as a whole will boycott.

UCSF would be hit harder than other campuses because of the volume of faculty papers. Twelve percent of all papers published in Nature are from UCSF; and thirty percent of all Nature Publishing Corp publications papers published are by UCSF faculty.

UCSF Librarian Butter further expanded on reminding attendees of the 2003 boycott of Elsiver which was successful. A response came from Nature yesterday evening. UCSF is in the process of preparing another response back to Nature. As much information as if available and can be commented on will be provided to Senate faculty.

Question from audience as to why UCSF is being affected by this right now and not other institutions. KB commented that Nature deals with campuses on various rolling schedules, so other universities, i.e. Harvard, may not be in the situation at present to renegotiate. Nature does multi-year contracts.

Vice Chair Schneider suggested a different model of publishing, a UCSF-internal brand, might be something worth exploring. RS and KB has received support from scientists around the world, as well as other institutions/journals reporting on the potential boycott.

UCSF Academic Senate Parliamentarian Jean Olson asked what the plan was in regards to exploring a boycott, to make sure everyone knows this is forthcoming. Vice Chair Schneider said UCSF is doing another round of negotiation with Nature Publishing Corporation.

Question: what's the difference between planning and doing a boycott? For those already in the process with Nature, it is to continue as if nothing as changed. RS said he hoped that over the summer a more reasonable assessment of cost increases will be discussed.

Librarian Butter also spoke to the idea of open access/easy access and that this will move that discussion along.
**Faculty Welfare** – Jacque Duncan, Chair
Chair Duncan spoke to child care and lactation facilities at Mission Bay and other UCSF campuses that have been increased.

Faculty Welfare also wrote a letter of support for library space at Mission Bay.

Furloughs and salary cuts for faculty: FW committee sent a letter in June 2009 to then Senate Chair Gardner. Except UCSF CFW to continue being involved in this.

PEB: CFW was very involved in the ongoing developments of PEB at the UC system. They initiated a meeting with Dr. Pitts and the AS Executive Committee in February which resolved in increased involvement in the deciding future of PEB.

**Report on UCSF Fundraising and UCSF Student Fundraising Campaign**
Mark Boone, Assistant Vice Chancellor of Development, Student Programs, CUSF Development and Alumni Relations office, provided attendees with an update on the reorganization of this office.

The new direction is “grateful patient major gifts” and “alumni fundraising”. Grateful patients typically give to clinical and research enterprise whereas alumni donations support the overall campus.

This has involved a reorganization of the Development office.

Phases of development include hiring for open positions, Phase 2 include decreasing the number of staff overall, while increasing the number of fundraising staff, which will result in a $2million net reduction. Focus will be on developing fundraising down disease lines.

**Student-Support Fundraising Initiative**
This is an initiative and not a campaign, in that there is no official timeline or financial goal in mind. This is the silent phase which will not go public until around 2014.

Campus & Volunteer Leadership
Joe Castro is leading this effort and has convened a student support workgroup. It is working with the Development office.

- Secure support faculty
- Student Leadership
- Volunteer Boards

Define Student Support
Define Trainee Support
- Comes down to scholarships, scholarship, and awards.

Need vs. Merit – varies by school
Endowment vs. current operations
Local vs. central funding
Fundraising initiative vs. advocacy plan
- Make a commitment to try and cap student fees otherwise the response is “why should we donate if you’re just going to raise fees?”

Case for support
Service Mission
Diversity
Business case for Investment
The “Stories” – stories of students who got great support
Communicating the Case
Giving opportunities

Graduate Division Fellowship Matching Challenge. The division is willing to match

Prospect Identification: who are they. Boone outlined the usual suspects and the intention to

Stewardship: how do you think donors?

Q&A: how is the Senate working with the Development Office? Also, how is Development now involved with APB?
A: it’s not clear as to the delivery priorities for the campus. No new priorities are going to be introduced without careful vetting by Senate and other aspects.

Petitions of Students
None received.

Unfinished Business
None.

New Business
None.

Vice Chair Loomer adjourned the meeting at 5:01 p.m.

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