COMMITTEE ON EDUCATIONAL POLICY
Henry Sanchez, MD, Chair

MINUTES
February 8, 2006

PRESENT:  H. Sanchez (Chair), L. Verhey (Vice Chair), S. Baranzini, T. Chaffee, P. Fox, S. Jain, A. Miller

ABSENT:  M. Feldman, A. Fernandez, S. Guo

GUEST:  Gail Persily, Director of Education and Public Services and Associate Director of the Center for Instructional Technology at UCSF

The meeting of the Committee on Educational Policy (CEP) was called to order by Chair Sanchez on Wednesday, February 8, 2006 at 3:38 p.m. A quorum was present.

Approval of the Minutes
The minutes of the meeting of January 11, 2006 were approved with no changes.

Chair’s Report/Announcements
Chair Sanchez provided the following report on items considered by the University Committee on Educational Policy (UCEP) at its February 6, 2006 meeting:

- **The 10+10 Initiative**
The University of California Office of the President (UCOP) has proposed a new venture, the “10+10 Initiative,” that would institute a partnership between the ten UC campuses and ten universities in China. The Initiative would entail exchange of both students and faculty for in-depth research and educational purposes. The goal of the Initiative is to increase UC’s prominence, not just in California but throughout the world. UCOP is also considering similar programs in Canada, India, Africa and Mexico. Currently, faculty are being surveyed to gauge their interest in teaching and leading research efforts abroad.

- **Graduate Student Instruction**
Graduate students often act as teaching assistants and/or teach undergraduate courses altogether. The University is currently considering whether the ethical obligations imposed on faculty should also apply to these individuals.

- **Transfers from Community Colleges**
The University is currently considering modifying the grade point average (GPA) and prerequisites required for transfer from a community college to the UC.
Chair Sanchez also requested Committee volunteers to attend the next UCEP meeting and to serve on the 2005-2006 Task Force to Review the Campus 5-Year Perspective Document. S. Jain agreed to participate on the Task Force.

**Old Business**

*Update on Policy Related to the Use of “iPodcasting” by Campus Community*

Since the last CEP meeting, there have been a number of developments with regard to the podcasting of educational content at UCSF, as follows:

1) Apple recently announced that it will soon launch “iTunes U,” which will allow participating universities to store their educational content to Apple servers. iTunes U would have the capability to interface with WebCT, which would facilitate the process of transferring content and making it accessible to students at UCSF. In order to participate in iTunes U, institutions must sign a year-long renewable contract and consider allowing Apple to use their names in promotions and advertising. It is still unclear how content hosted on iTunes U would be archived and which types of students would have access to different levels of content.

2) Chair Sanchez and other UCSF representatives also met with Apple directly. Mixed reactions were expressed with respect to the timeliness of a podcasting initiative.

3) Chair Sanchez compiled and presented for Committee consideration student evaluations from courses in which he has experimented with podcasting. Evaluations were overwhelmingly positive with respect to the availability of lectures in podcast format. Notably, podcasting did not affect attendance and served as an adjunct to, rather than a replacement for, live lectures.

4) As podcasting catches on in the educational realm, software has become increasingly streamlined and user-friendly. In both Macintosh and PC platforms, it is relatively simple to transform a live lecture into an uploadable and personalized podcast.

Chair Sanchez provided a PowerPoint presentation demonstrating the use of podcasting, with both audio and visual components. He noted that use of podcasting in his courses not only enhanced students’ experiences, but improved his own lecturing ability. Podcasting thus has the potential to be an effective faculty development tool. In addition, Chair Sanchez demonstrated a method for copyrighting content by recording a disclaimer at the conclusion of podcasts.

The Committee held discussion on remaining questions to be explored, including accessibility (to hardware and software), faculty training and intellectual property concerns. Chair Sanchez noted that there is an Instructional Grant opportunity coming up at the end of February 2006 that the Committee should consider pursuing in order to further pilot podcasting at UCSF.

**New Business**

None.

*The meeting of the Committee on Educational Policy adjourned at 5:14 p.m.*
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